ESSENTIAL GUIDE to buying your FIRST HOT TUB





Introduction

You're not alone if you're considering buying a hot tub - thousands of single professionals, families and seniors purchase hot tubs every day for a wide range of reasons. From relaxation to pain relief and entertainment, the right hot tub is an investment into health and well-being, designed to provide years of family fun, leisure, and pure enjoyment.

More than heated water and massage, a hot tub is part of a healthy lifestyle that can improve how you feel, enhance time spent with loved ones and energize social relationships. With year-round rejuvenation and on-demand convenience, a hot tub is a welcome addition to any home.

If you're considering purchasing a hot tub, take a few minutes to familiarize yourself with some of the basics to gain a better understanding of not only what is available, but how to choose the most appropriate model to suit your needs best.

From size to seating configurations to recommended accessories and more, brushing up on a few details is a smart purchasing strategy that can save you time, energy, and perhaps even money. Here are five important things to consider to help you make the most informed decision to ensure you invest in a quality, high performing hot tub that's sure to bring years of health and happiness.



Choose The Size And Shape That Fits Your Lifestyle

Walk into any hot tub showroom and you're likely to see a wide range of models from small compact units to large party size tubs. They all look amazing, and it makes sense to choose the one that looks like it will fit, right? Not exactly and here's why.

People in the market for a new hot tub often make the mistake of buying based on size alone. In other words, they measure the space available and then choose a tub that fits those dimensions.

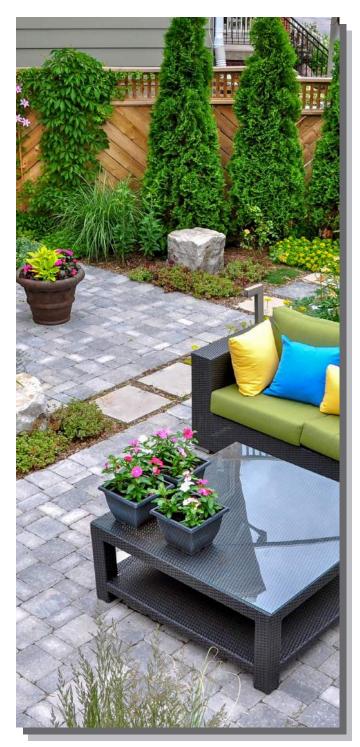
While that's a sure-fire way to get a hot tub that fits your space, it's not the best way to get a hot tub that fits your needs. In fact, sometimes larger tubs do not offer the seating or hydro-massage that you might prefer. Sometimes, the jet placement isn't ideal. The point is, there is a strategic way to choose the appropriate size and shape of your purchase and it is not by measurement alone.

Here's how to narrow your choices when it comes to size and shape. Think about how many people will likely be using the hot tub. Sure, you may have guests over occasionally, but if you live alone or with your spouse, you may want to forego the eight-person tub, at least for now.

On the other hand, if you have a large family and plan on using the hot tub to entertain, a larger model with bench style seating makes sense. Be realistic when thinking through the size of your hot tub and try not to buy more tub than you really need.

Obviously, you need to consider the space you have available to work with, and you simply cannot purchase a model that will not fit. But be sure to think about how the seating arrangement works for you and leave enough room to get in and out of the tub easily and safely. In addition, be sure to leave adequate space in order to get to the equipment compartment easily as well. The takeaway? Try not to go big simply to go big.

At Emerald Pools & Spas we offer a free no obligation in home consultation to help you with these type of questions.



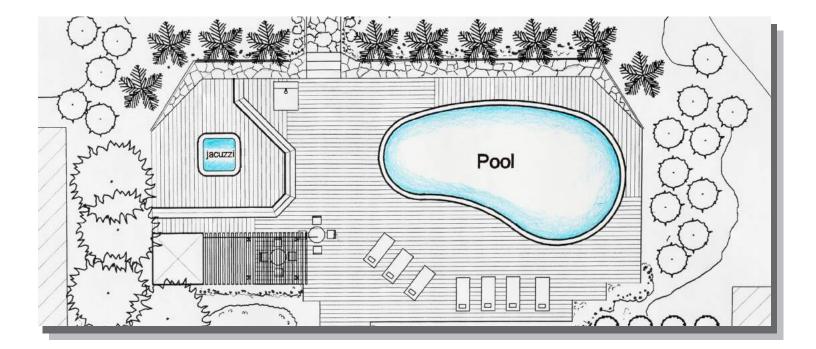
Where Do You Plan On Putting Your New Hot Tub?

A lot of thought should go into choosing the perfect location for your new hot tub. Besides the perfect view, there are other important variables to consider. Assuming your hot tub will be placed in the back yard, think about a few of these considerations. Do you have the required space available? Sounds like a silly question, but remember, measuring the circumference of the hot tub itself is not sufficient. You need plenty of space on every side for electrical, walking and room to maneuver about for maintenance.

In addition to space, many people forget to take weight limitations into account. Avoid purchasing a beautiful hot tub that cannot be supported by your deck by considering weight ahead of time.

Finally, privacy may not be an issue in the summertime when the bushes and trees are in full bloom. But what about in the middle of winter when the leaves are gone, and the trees are bare? Will your hot tub still have the privacy you need to feel comfortable relaxing in your backyard?

Remember, once your hot tub is positioned, you cannot easily move it. Choose the location carefully and consider what kind of privacy you are likely to have for every season. Always consider the distance between the door and the hot tub. What may seem like a short walk down a path through the flowers now, may be an icy and slippery trip mid-winter.



Selecting The Right Dealer And Manufacturer

Before purchasing a hot tub, take some time to research both the product and who sells it. Educating yourself ahead of time will help you avoid common pitfalls and mistakes made by uninformed consumers. Learn about the different manufacturers and what's available and understand the relationship between a dealer and a manufacturer. Familiarizing yourself with a few details will make it easier to choose the right brand name as well as the right dealer.

Remember, dealers sell products that are normally manufactured by others. It's always a good decision to look for quality manufacturers to ensure a quality product. It's just as important to find a reliable, trustworthy dealer from which you can purchase the product.



Brand Names

Another easy tip for choosing a quality dealer is to look for the brand names you know and trust. There's a reason why brand names are recognized. They're well known because they consistently deliver the quality and performance consumers have come to expect in a product.

Over time, the quality brands earn a reputation, giving the consumer another shortcut for choosing the right product. Dealers who do not carry brand name hot tubs may not be giving you all of the information you need to make an informed buying decision.

Price Versus Value

You may find one brand of hot tub that is significantly less than another, but you must consider price versus value. That means that while you may spend less originally with the less expensive model, how much more will you end up spending long term when the parts start to break and the hot tub needs repair all the time? Price versus value is a personal decision, but one that savvy shoppers always take into consideration. It may be a balancing act, but the odds are greater that a few extra dollars up front will save you tremendously down the road.

Service

Another trick for finding a great dealer is to look and see if they have their own service department. Believe it or not, when a dealership has the ability to service products onsite, it typically means they are more invested in the product line - a good thing for you, the consumer. After all, would you rather buy your hot tub from a dealer who sells pool tables, stoves, treadmills etc. or a dealer who specializes in hot tub and pool services?



Try BEFORE You Buy.... The Importance of Taking a Wet Test

Did you know that you can usually take a test soak in a hot tub to see how it would really feel once you get it home? Most people do not. Yet would you buy a car without taking a test drive? Or would you buy a car after just sitting in it in the showroom?

The same holds true for hot tubs. You really need to bring your suit and "take the plunge" to truly understand how the configuration of jets, seating arrangement and overall feel of the hot tub works for you.

Quality dealerships are always willing to schedule test soaks for prospective buyers and you should never hesitate to ask. Look for dealers that offer a private area or "mood room" so you can soak undisturbed and away from other shoppers.

Important features to ask your dealer about and test during your soak:

Individual Seats and Lounges - Since many seats and lounges are built to accommodate different size people, take the time to try every seat to see how they feel.

Spa Controls – Check the controls both inside the spa as well as the topside control panel. Are the controls easy to see and use? Many brands offer smart tub features where you can control your hot tub from anywhere in the world.

Jet Adjustability – The ability to vary the power of the jets to personalize your massage should be available and easy to grip and turn underwater while you soak in the hot tub.

Spa Pillows – High end hot tubs offer adjustable jet pillows to accommodate people of all sizes (usually between 5'2" to 6'5"). While soaking, make sure the jetted pillows are easy to reposition to reach both neck and shoulders.



Consider Adding Accessories

If you've decided on the specific model hot tub you want, and taken a test soak, you're ready to think about customizing with a few accessories. The right accessories can make your experience better, both in and out of the tub. Here are a few options you should know about.

SmartTub Technology - Control your spa from your mobile device or tablet using a wireless or cellular internet connection. The Dimension One SmartTub lets you control the temperature, pumps, lights and waterfall, program enhanced energy controls with added functionality, schedule daily water care operations and receive alerts when service is needed.

Lighting - Lighting is a must-have when ambiance is the goal. The Crystal FX[™] lighting system creates a relaxing, colorful experience in your hot tub. Based on Chromotherapy, these brilliant underwater lights highlight the soft, luxurious spa interior to create the perfect mood. The system utilizes long-life LEDs and features eight colors, and two dynamic light shows, from calm and soothing, to vibrant and rejuvenating, to visually enhance your hot tub soaking experience.

Speakers, Covers, Steps and Handrails - Of course, some additional features are practical as well as aesthetically pleasing. Bluetooth stereo systems create an exciting level of entertainment. A secure cover and cover lifter can keep your spa looking great but will also make it easier and more convenient to ready the spa for use. The right steps make entering the spa easier and safer but can also finish the look of an above ground design. If the ground around your spa is wet or slippery, handrails make sense for ensuring safety for you and your guests.



In Conclusion And About Us

I hope you have found the information in this short guide useful. The way we see it, the more educated our customers are about who we are and the products we sell, the better it is for everyone.

We obviously couldn't provide as much information as we'd like to in this short guide and of course you may have questions. That's why we want to encourage you call, visit our website, or even stop by our showroom and talk to one of our hot tub specialists. Their job is to be sure you have all the information you need to make an informed buying decision.

Since our founding, Emerald has built excellence in creating outdoor spaces that bring people together. We are the preferred architect and builder of all outdoor spaces in Utah by creating the Emerald Standard in the industry. Emerald believes everyone deserves a vacation in their own backyard and a chance to escape.

"No matter what service you are looking for, we guarantee to not only meet but exceed your expectations. Our team is up for every job, managing projects with the skill and experience our clients have come to expect."

When you're on the hunt for top quality hot tub/spas in Utah, you need the cream of the crop with lasting quality, able to withstand all four seasons.

We are honored to be the THE EXCLUSIVE Dimension One Spas dealer for Utah. Dimension One Spas was founded in 1977- that's 45 years leading the Hot Tub industry. We are anxious for you to be able to try before you buy and experience the difference.

Don't take our word for it....pack your bathing suit and head to our showroom to see for yourself.



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